

CEO

Genre: Comedy / Crime

Tone: Fast-paced, humorous, heart-forward

Logline

A delusional street hustler serving time for PPP fraud is forced into an impossible role when a prison bet puts his life at risk—leading him to become the unlikely CEO of a major sports company to prove another man’s innocence and save his own.

Story Overview

Nathaniel “Nate” Green is a middle-aged street hustler with unshakable confidence and a long history of failed business schemes. After attempting to fight his own PPP fraud case in court, Nate is sentenced to federal prison—still convinced he’s destined for greatness.

Inside prison, Nate’s luck finally runs out when he loses a dangerous bet to the wrong people. His only way out comes from his calculated cellmate, Mr. C, who offers to pay Nate’s debt in exchange for help clearing his name. Through the prison work-release program, Nate unexpectedly becomes CEO of A & M Sports, the company Mr. C founded. Now far out of his depth, Nate must uncover the truth behind Mr. C’s alleged fraud—because proving Mr. C’s innocence may be the only thing keeping Nate alive.

Themes

- Redemption
- Identity vs. ego
- Loyalty
- Second chances